



ABBOTT
WORLD
MARATHON
MAJORS



SUSTAINABILITY REPORT 2024

SCC | EVENTS



BRIEF HISTORY AND MAIN EVENTS

About the BMW BERLIN-MARATHON

Half a century ago, the starting gun for the 1st Berlin People's Marathon was fired in front of the Mommsen Stadium in Berlin's Charlottenburg district. None of the 286 participants back then could have imagined that the BERLIN-MARATHON would develop into what it is today. 244 runners crossed the finish line in 1974. In 2024, over 50,000 finishers adorned themselves with their well-deserved medals shortly after the Brandenburg Gate. 50 years of the BERLIN-MARATHON marked an incredible milestone with 50,000 finishers!

Over the past five decades, the BMW BERLIN-MARATHON has set standards in the running and event scene. Standards in specialized medical planning and event management have been created. The medical care is one of the world leaders in this segment. The sporting level has reached an unprecedented level, as evidenced by the 13 world records that have been set. Berlin legends such as Ronaldo da Costa, Uta Pippig, Naoko Takahashi, Paul Tergat, Haile Gebrselassie, Dennis Kimetto, Amanal Petros, Eliud Kipchoge and Tigist Assefa inspired countless people to run. We see passing on the joy and fun of vital exercise as one of our tasks for society.

New record numbers



54,280 finishers



81 handbikers



62 wheelchair athletes



KEY FACTS OF SELECTED SIDE EVENTS



New: **10,500**
runners



45
runners



approx.
1,000,000
spectators



10,000
runners



2,878
inline skaters



approx.
110,000
visitors



1,700
runners



New record:
161 nations



approx.
10,000
visitors

FOREWORD

On the occasion of the 50th anniversary of the BMW BERLIN-MARATHON, SCC EVENTS, in its role as the organizer, is proud to present its first sustainability report of this kind.

This milestone not only marks half a century of sporting excellence but also reflects our commitment to making a positive and sustainable impact on our environment. The BMW BERLIN-MARATHON has always stood for far more than just sport: it is about getting people of all ages moving, fostering peaceful gatherings and vibrant exchanges among people from around the world, supporting charitable causes, and, not least, using our platform to raise awareness for environmental issues.

This report represents our first comprehensive step toward understanding and further addressing the environmental and social challenges associated with an event of this scale. As a global platform that brings together participants, partners, and spectators from all over the world, we recognize our unique position and responsibility to lead by example.

The report is based on the core principles of our current sustainability strategy and environmental, social, and governance (ESG) practices, with a particular focus on the environmental and social aspects of sustainability. Furthermore, it aligns with the values (collaborative, inspiring, motivating, and reliable) outlined in our mission statement. We acknowledge our contribution to climate change and, consequently, our obligation to mitigate it. Accordingly, the environmental section of this report outlines our efforts to minimize our carbon footprint by addressing critical areas such as mobility, energy consumption, waste management, and resource efficiency. Whether it's transitioning to more environmentally friendly energy sources, reducing single-use plastics, or promoting more sustainable travel options, we are committed to continuously improving in these areas. In the social sphere, we focus on reliably ensuring the safety and health of our participants,

promoting inclusion, celebrating diversity, encouraging people of all ages to stay active, and raising funds for charitable causes. We firmly believe that the BMW BERLIN-MARATHON is an event where everyone feels welcome, supported, and inspired.

This report is not only a reflection of our current efforts but also a roadmap for the future. It highlights areas where we have made significant progress and identifies opportunities for further improvement. While we are proud of the steps taken so far, we are aware that we still have a long journey ahead. We are determined to continue this journey.

Looking to the future, we invite our participants and partners to join us in shaping a greener and more socially responsible future for this iconic event. Together, we can ensure that the BMW BERLIN-MARATHON continues to inspire, unite, and lead the way for the next 50 years.

**On behalf of SCC EVENTS,
organizer of the BMW BERLIN-
MARATHON**




Christian Jost
CEO of SCC EVENTS




Jürgen Lock
CEO of SCC EVENTS



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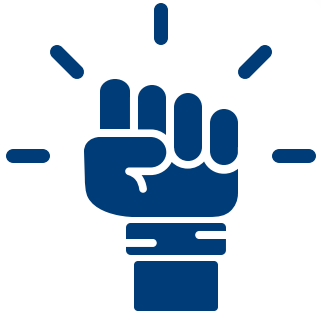
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1. INTRODUCTION



Motivation

We (as [SCC EVENTS GmbH](#)) want to underline the urgent need for action on climate change and carbon emissions, as global events like the BMW BERLIN-MARATHON contribute to these challenges. This report highlights our commitment to addressing these issues and inspiring change.



Purpose

We want to transparently document and analyze the environmental and social impacts of the BMW BERLIN-MARATHON, setting the basis for actionable improvements and fostering accountability.



Scope & Focus

The scope of this report is the BMW BERLIN-MARATHON including EXPO and side events as the G5K. Notwithstanding, we plan to include our other events in the reporting of 2025.
The focus of this report is on the environmental and the social dimension.



Voluntary commitment

As we are not legally obliged to report our sustainability performance, this inaugural report reflects a proactive and voluntary approach to sustainability, driven by the desire to create a positive legacy and lead by example in the sports and event industry.



1. SUSTAINABILITY FRAMEWORKS GUIDING THE REPORT

1

Sustainable Development Goals (SDGs):

Aligns with global sustainability priorities. The SDGs are 17 global goals aimed at promoting sustainable development in social, economic, and environmental dimensions.



2

Corporate Sustainability Reporting Directive (CSRD):

Ensures sustainability reporting in line with European Union regulations, providing transparency and accountability for companies.



3

Global Reporting Initiative (GRI):

Provides a standardized framework for sustainability reporting, ensuring transparency and comparability across industries to effectively disclose ESG impacts.



4

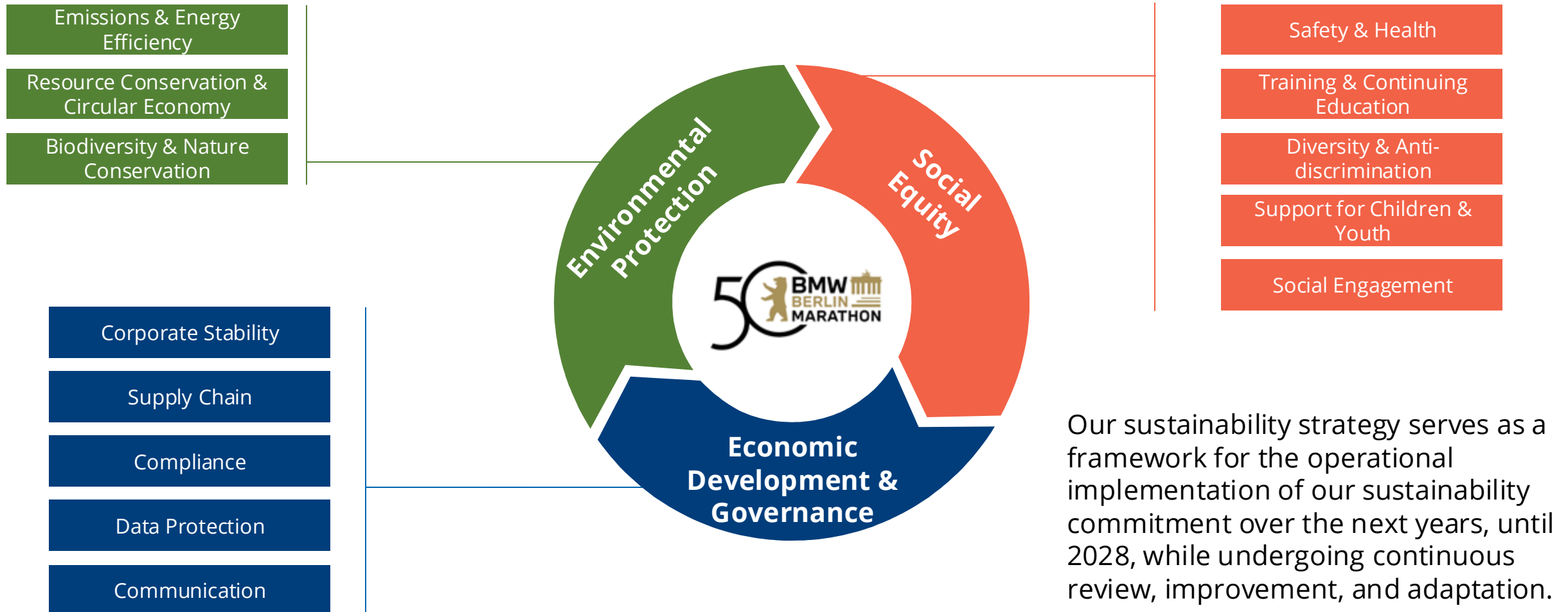
Greenhouse Gas Protocol (GHG Protocol):

Applies the international standard for measuring and managing greenhouse gas emissions, categorizing them into Scope 1, 2, and 3 for comprehensive reporting and action.





2. KEY FOCUS AREAS OF THE SUSTAINABILITY STRATEGY





2. SUSTAINABILITY STRATEGY



Environmental Protection

- Our environmental strategy is guided by SDGs 6, 7, 12, 13, and 15, reflecting our commitment to protecting natural resources and fostering resilience. We continuously monitor and evaluate our environmental impact to establish meaningful goals and implement effective measures.
- Our approach prioritizes emission reduction wherever feasible and actively explores innovative, sustainable alternatives. For unavoidable direct emissions, we are committed to offsetting them gradually by 2035.



Social Equity

- Our social strategy is centered around SDGs 3, 8, and 10, underscoring our commitment to fostering well-being, equity, and inclusive opportunities.
- We prioritize the safety and health of all, participants, spectators, volunteers and employees, promote diversity and inclusion, and actively combat discrimination. Our efforts extend to supporting children and youth, as well as driving broader social engagement within our communities.



Economic Development & Governance

- Our economic and governance strategy mainly contributes to the SDGs 8, 16, and 17. Thus, we emphasize long-term corporate stability and responsible management of operations. We are committed to ensuring compliance with regulations and data protection standards. We aim to maintaining long-term, strategic relationships with our partners.
- Effective communication underpins our approach, fostering trust and accountability with stakeholders.
- By integrating these principles, we aim to create a resilient foundation that supports sustainable growth and ethical governance.

2. SUSTAINABILITY GOVERNANCE



Governance

Strategic leadership in sustainable events

SCC EVENTS management embeds sustainability into the core of organizing world-class events, where the BMW BERLIN-MARATHON is a part of, ensuring alignment with environmental, social, and economic & governance goals while maintaining global significance.

Governance and responsibility

Clear governance structures guide compliance, transparency, and ethical operations, ensuring every event adheres to high standards of accountability and sustainability.

Collaboration with stakeholders

The leadership actively engages with partners, volunteers, participants, and local communities to make the BMW BERLIN-MARATHON a platform for promoting health, diversity, and inclusivity while enhancing its societal impact. Everyone is encouraged to be a part of sustainability.

Commitment to innovation and improvement

Management drives continuous improvements, including adopting innovative measures to reduce environmental impacts, fostering resource efficiency, and ensuring each event contributes to long-term sustainability goals.



2. SUSTAINABILITY GOVERNANCE



Michael Fuchs,
Sustainability Manager
SCC EVENTS

Strategic leadership & ISO certification

- In 2024, we adopted a certification that covers sustainability across all three dimensions: environmental, economic, and social. We chose the ISO 20121 certification for sustainable event management.
- As a first step, the sustainable planning of the BMW BERLIN-MARATHON 2024 has already been certified, with the medium-term goal of extending this certification to operations, all our events, and our office location.



Tracking environmental metrics

- We calculate emissions across various categories, such as mobility, energy use, and waste, to identify the major contributors to our environmental impact.
- By tracking these metrics, we can target areas for mitigation and offsetting, ensuring effective strategies are in place to reduce our overall carbon footprint.



Implementing 40+ initiatives & programs

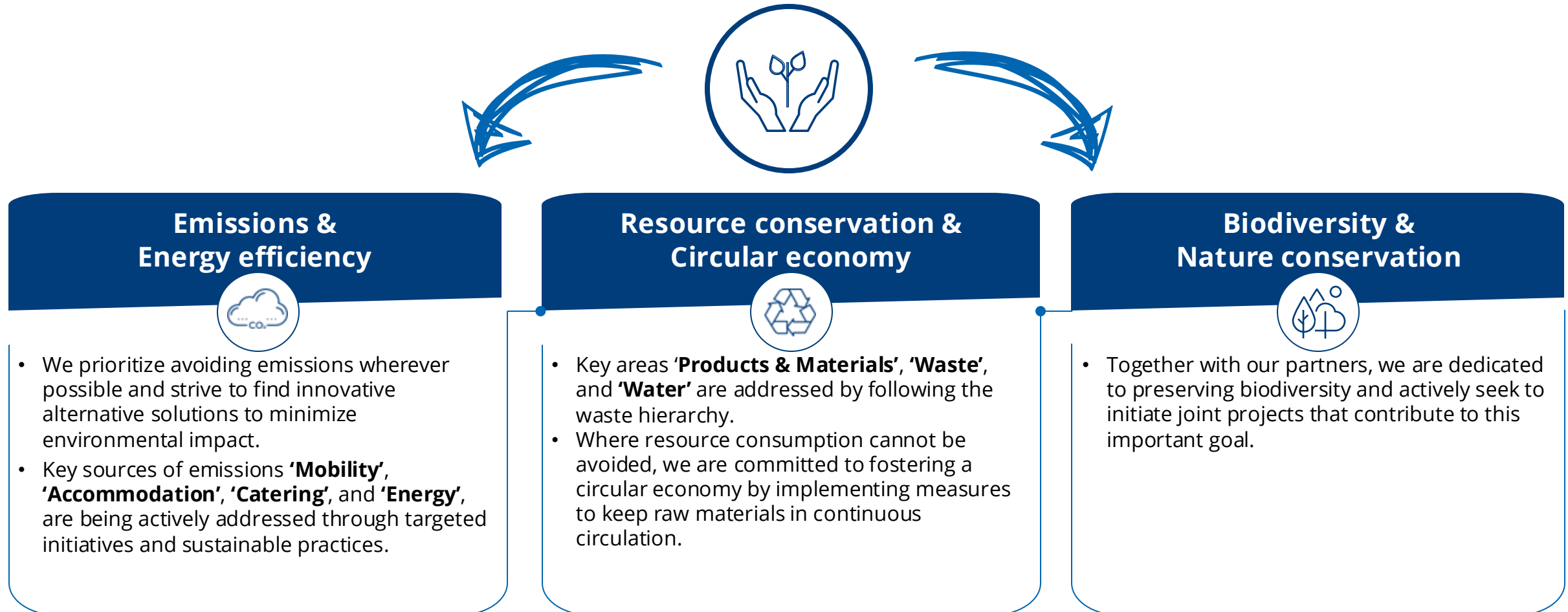
- We have already implemented over 40 initiatives for the 2024 BMW BERLIN-MARATHON across environmental and social dimensions.
- Together with EY, our official sustainability consultant, we have identified additional actionable initiatives to further enhance sustainability, which will be implemented in 2025 and beyond.





3. ENVIRONMENTAL IMPACT

3. KEY ENVIRONMENTAL COMMITMENT





3.1. EMISSIONS & ENERGY EFFICIENCY (IN TONS OF CO₂E)



6,433

Scope 1 emission

Direct emissions include owned and controlled sources like company vehicles (not third-party logistics) and diesel generators at event location to provide power.



25,469

Scope 2 emission

Indirect emissions from purchased energy. These emissions occur at the facility where the energy is produced, not where it is used.



25,918,871

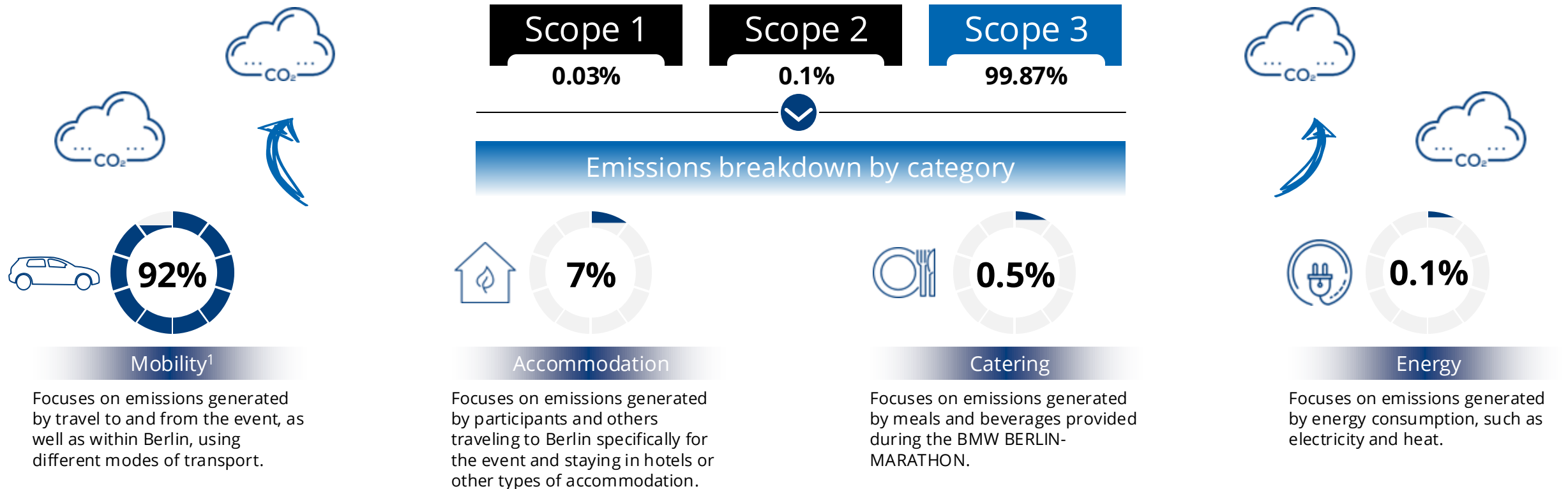
Scope 3 emission

Indirect emissions from activities within the value chain that the BMW BERLIN-MARATHON cannot directly control. These emissions are often significant and include areas such as participant travel.



3.1. EMISSIONS & ENERGY EFFICIENCY (IN TONS OF CO₂E)

25,774,244

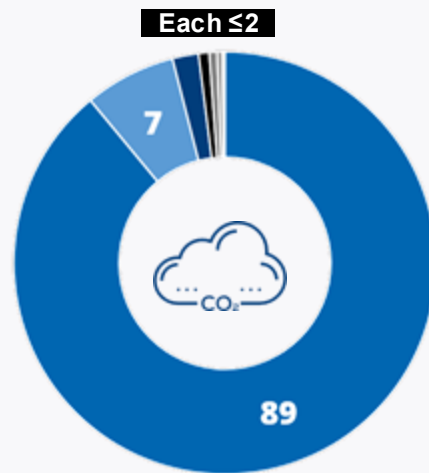


1. Not including logistics/transport of goods as there are no complete data available for this in 2024; we are working to gather comprehensive data for next year.

3.1.1. MOBILITY

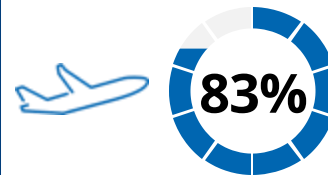
Emissions by distance (%)

- Over 1,000 km
- Up to 1,000 km
- Up to 500 km
- Staff business travel
- During stay in Berlin
- Up to 100 km
- Up to 20 km

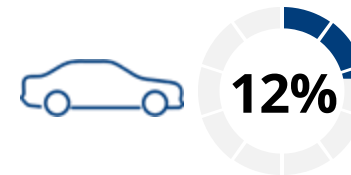


47% of staff business trips are by train, 28% by car, and 25% by plane.

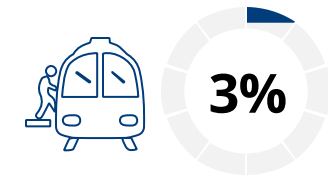
Emissions (%) by means of transport



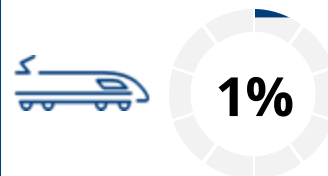
Airplane



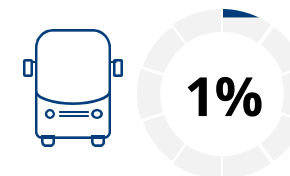
Car & Carpool



Public Transport



Train



Long-distance Bus



Bicycle

Air travel accounts for 83% of the total emissions

89% of emissions are attributed to long-distance travel exceeding 1,000km

3.1.1. OUR INITIATIVES FOR MOBILITY OF PARTICIPANTS AND VOLUNTEERS

Bicycle parking

Dedicated bicycle parking spaces are provided to promote cycling as an eco-friendly mode of transport.

6



1



Panel talk at the MOVE

Discussion on "Sustainable Mobility at Major (Sports) Events" to raise awareness about eco-friendly transportation solutions.

5



Selected initiatives

2



Public transport tickets

We fund public transport tickets for all participants (4 days) and volunteers (2 days) to encourage more sustainable travelling.

Green travel incentive

Starting places for 2025 are raffled off among participants who travel by long-distance bus or train, encouraging sustainable travel options.

94% electrified BMW fleet

Out of the entire BMW shuttle fleet used during the event, including lead vehicles, 47 out of 50 were fully electric or hybrid, reducing emissions from event-related transport.

4



3



Discounted train tickets

Available through Deutsche Bahn event tickets for the MARATHON EXPO to promote rail travel as an environmentally friendly alternative.





3.1.1. OUR INITIATIVES FOR MOBILITY OF EMPLOYEES AND GUESTS



Company fleet

50% of our company vehicles and 100% of our company cars are electric.



Working vehicles

15 out of our 17 working vehicles (such as forklifts) at the BMW BERLIN-MARATHON were electric.



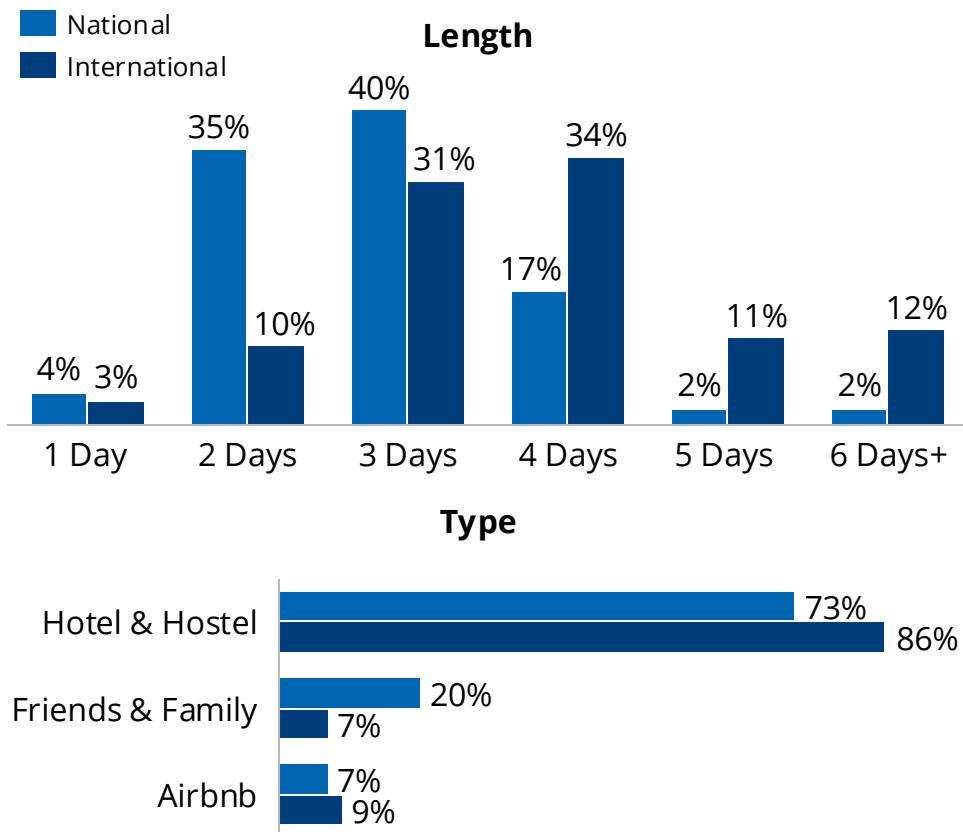
Business trips

We have set regulations for the choice of means of transport for business trips.



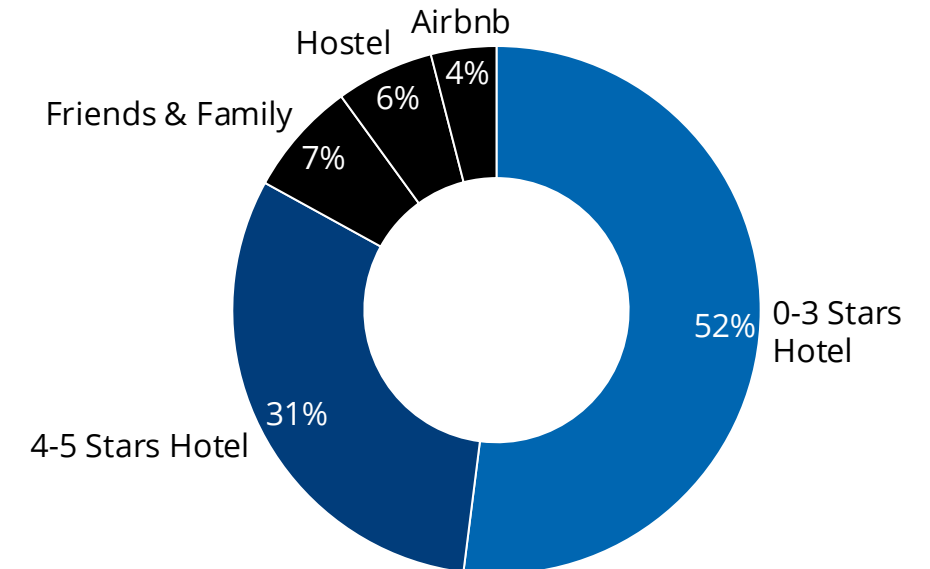
3.1.2. ACCOMMODATION

Accommodation length and type



~80%
of participants and
spectators stay in
hotels and hostels
during the BMW
BERLIN-MARATHON

Emissions (%) by type of accommodation





3.1.2. OUR INITIATIVES FOR ACCOMMODATION

Cooperating with a certified Marathon Hotel

The InterContinental Berlin is our so-called *Marathon Hotel*, where we welcome guests and where our press center is located during the race weekend. It holds the recognized sustainability certifications GreenKey und LEED Gold. These ensure eco-friendly operations such as energy-efficient systems, waste reduction, and water conservation, to meet high environmental standards and align with our sustainability goals.



Encouraging sustainable choices and promoting awareness among our participants

In keeping with our commitment to greater sustainability, we [support accommodations that hold an sustainability certification](#) recognized by the Global Sustainable Tourism Council (GSTC). To do so, we highlight hotels that are certified accordingly as well as hotels that are barrier free to our participants.



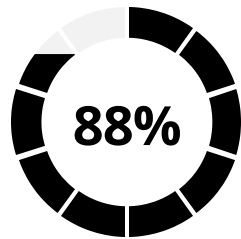
~60-80%



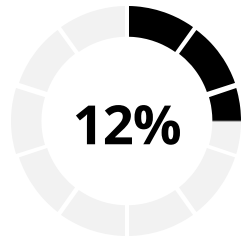
LESS emissions generated by hotels with green electricity on average

3.1.3. CATERING

Emissions split



Meals

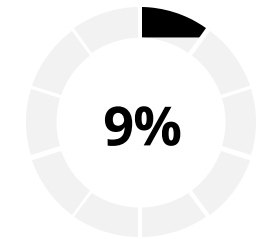


Beverages

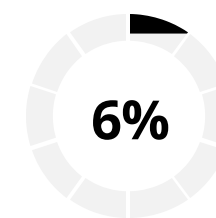


Our volunteers peel bananas to facilitate the separate collection of waste.

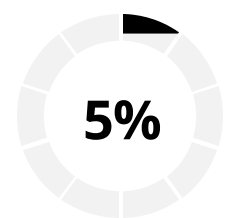
Major contributors



Bio bananas for participants



Lunch packages
for volunteers and
staff



Water for
participants



3.1.3. OUR INITIATIVES FOR CATERING



**Along the
course**



**Selected
initiatives**

**Catering
areas**



Fair Trade organic bananas for participants

The bananas for our participants help to promote biodiversity, alter pesticide use, support sustainable agriculture, and support fair wages.

Regional apples for participants

The apples for our participants help to promote regional agriculture and reduce environmental impact through minimized transportation emissions.



Vegan and vegetarian options are available in all catering areas, including spectator catering, VIP catering, sponsor get-togethers, EXPO, staff/volunteer lunch packages, as well as meetings with volunteer team leaders.

Meeting diverse dietary needs, fostering inclusivity, and reducing the environmental footprint through plant-based food options.

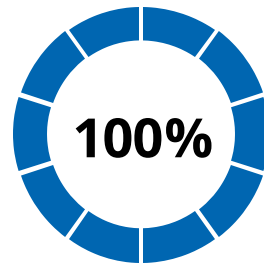


3.1.4. ENERGY

Electricity

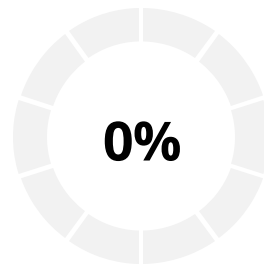


Emissions (%)



Electricity from the power grid

Heating



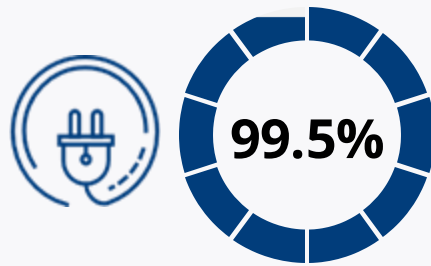
All heating is electric





3.1.4. OUR INITIATIVES FOR ENERGY

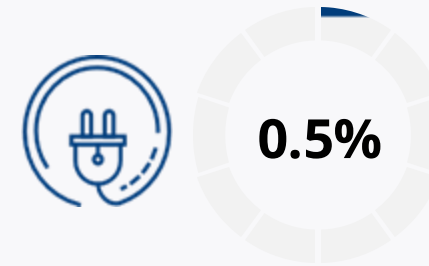
Electricity from renewable sources



Electricity from grid

We are committed to sustainability by using more than 99% electricity from renewable sources to power the entire event (not including the MARATHON EXPO), significantly reducing our environmental footprint.

Minimum use of diesel



Diesel usage

Almost all the power is drawn from the grid. The only exception was the use of 12 liters of diesel, which was consumed by a hybrid generator at one cheering point. This minimal usage demonstrates our dedication to reducing reliance on fossil fuels and minimizing emissions.

3.2. RESOURCE CONSERVATION & CIRCULAR ECONOMY (IN TONS OF CO₂E)

176,529

Scope 1

0.0%

Scope 2

0.1%

Scope 3

99.9%

Emissions breakdown by category

87%

Products & Materials

Focuses on emissions generated by materials used in various products specifically produced for the BMW BERLIN-MARATHON.

13%

Waste

Focuses on emissions generated through different types of waste, such as organic waste.

0.2%

Water

Focuses on emissions generated by water consumption.

3.2.1. PRODUCTS & MATERIALS

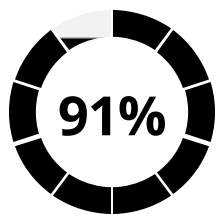
Reuse & Recycling



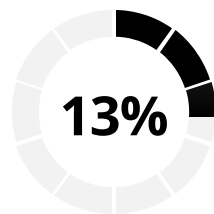
3,360kg



Disposable cups - recycled

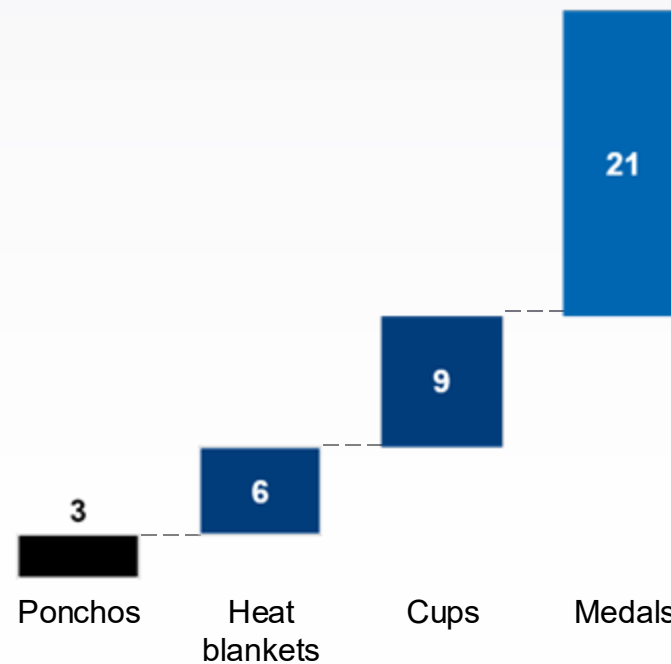


Reusable cups - reused

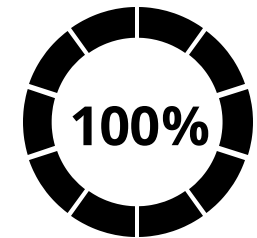


Heat blankets - collected for recycling

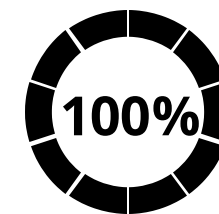
Emissions (%) by selected type



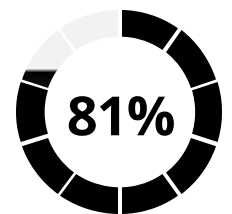
Collection & Donation



of bottles' deposit - donated



of collected shoes - donated



of collected clothes - donated

3.2.1. OUR INITIATIVES FOR PRODUCTS & MATERIALS

Start & finish area



Clothing & bottle collection: We partner with Berliner Stadtmission (Berlin City Mission) to collect discarded clothing for those in need. Furthermore, collecting deposit bottles for charity with a local sports association.



Recycled clothing bag: Our clothing bags are made from 100% recycled material and produced in Europe.



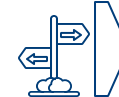
Reusable catering items: We provide reusable cups, cutlery, and plates in the catering area for spectators.



Start & finish area



Heat blanket & banner recycling: We collect heat blankets from participants after use for recycling. Further, they are mainly made from recycled materials.



Banner & signage reuse: We reuse banners and signage whenever possible and avoiding year- and/or event-specific branding to minimize waste.



Reusable elastic bands: We work with reusable elastic bands instead of cable ties wherever feasible.



Our volunteers collect deposit bottles left behind in the starting area.

3.2.1. OUR INITIATIVES FOR PRODUCTS & MATERIALS

On course



Reusable & recycled cups: We provide reusable cups as well as single-use cups made from recycled material (rPET).



Cup collection & recycling: We collect reusable cups for rinsing and reuse as well as rPET cups for recycling at 6 refreshment points ensuring the cups are properly processed to reduce waste and support circular economy practices.



Refill stations: We set up refill stations at all 15 refreshment points for participants with their own hydration pack to reduce the need for cups.



EXPO



Running shoe collection: We partner with Berliner Stadtmission (Berlin City Mission) to collect still wearable running shoes for homeless people.



Recycled goodie bag: Our goodie bags are made from 100% recycled material (cords from recycled polyester, bags from recycled polypropylene), Global Recycled Standard certified.

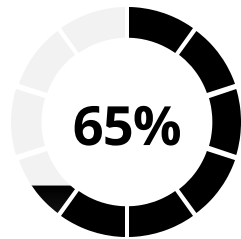


Sustainable materials at catering: We use reusable cups for catering. The bowls, plates and cutlery are made from renewable resources.

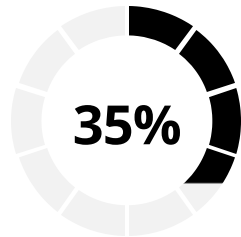


3.2.2. WASTE

Emissions (%) by location

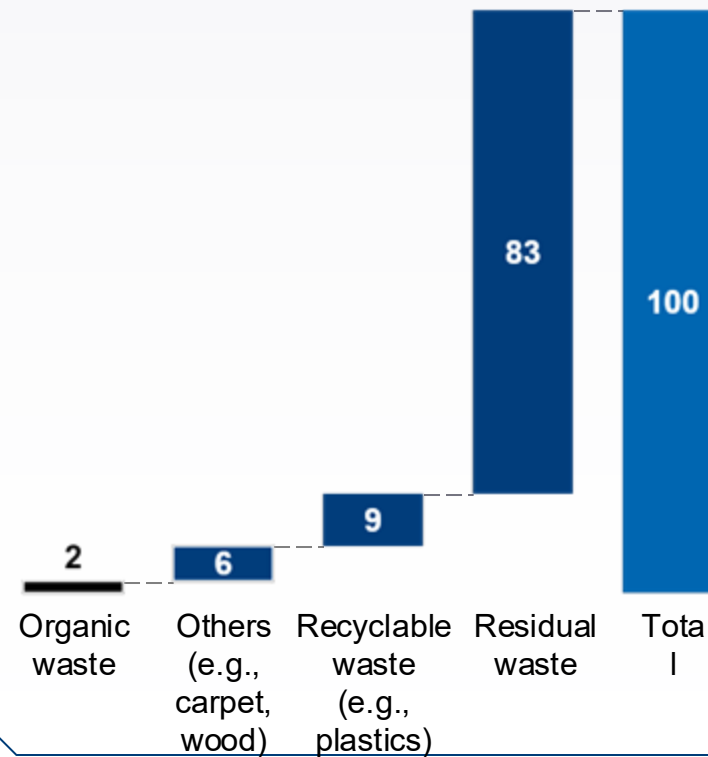


Excluding EXPO



EXPO specific

Emissions (%) by type



Waste station





3.2.2. OUR INITIATIVES FOR WASTE



Waste separation awareness campaign at the EXPO

Engaging participants at the EXPO with a waste separation activation, including a fun contest to encourage correct recycling practices.



Waste separation in the start & finish area – participant zone

Establishing two dedicated waste collection hubs in the participant zone to ensure proper disposal and recycling.



Waste separation in the start & finish area – volunteer points

Aiming to improve waste separation in the finish area at spots with a high quantity of waste and a high level of control through our volunteers (e.g., medal distribution point).



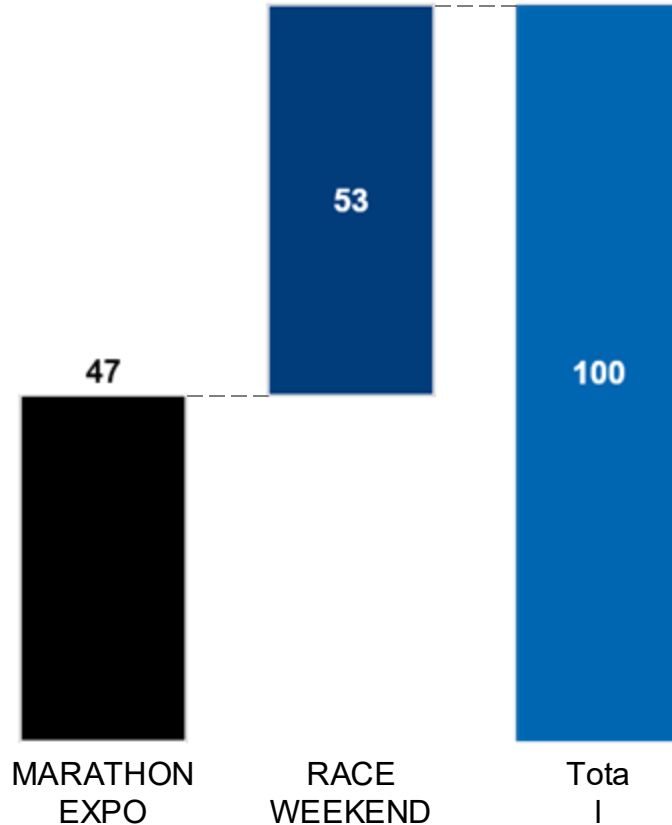
Waste separation on the course – refreshment points

Aiming to improve waste separation at all 15 refreshment points to streamline recycling efforts and reduce mixed waste.



3.2.3. OUR INITIATIVES FOR WATER

Emissions (%)



All water provided to the participants is local tap water.

Initiatives

Local water supply on the course

Local Berlin tap water is used for the whole event, including at all refreshment points, for showers, and for handwashing stations, eliminating the need for bottled water and transportation.

3.2.4. OUR INITIATIVES FOR BIODIVERSITY & NATURE CONSERVATION

Fair trade organic fruit for participants

Providing organic bananas at participant food stations ensures sustainable sourcing while supporting biodiversity-friendly farming practices.



Support for the WWF Uckermark Project

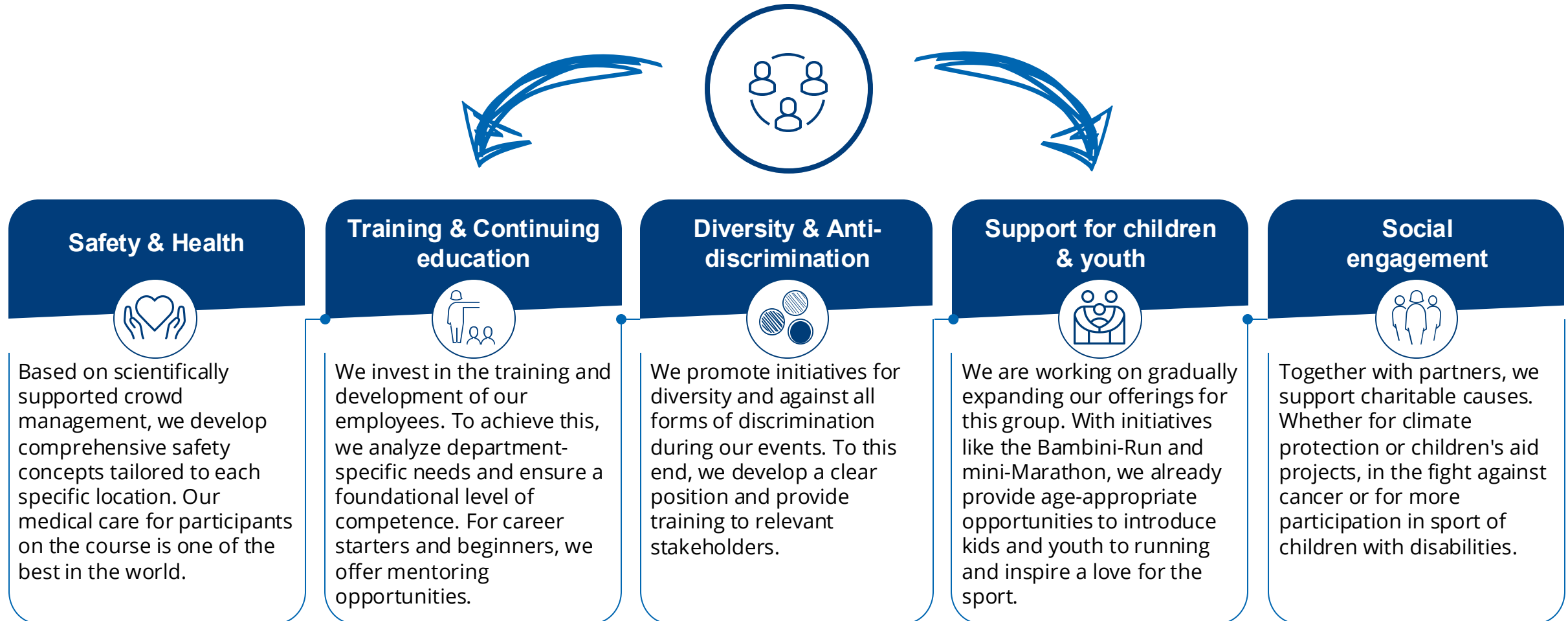
Since 2021, BMW BERLIN-MARATHON has been collecting donations for the WWF Uckermark project. There, the WWF has been working for over 30 years to preserve and restore mixed forests, a valuable habitat for many endangered species. In 2024, race participants donated €11,170 and since the beginning of the collaboration, the project received more than €35,000.





4. SOCIAL IMPACT

4. KEY SOCIETAL COMMITMENT





4.1. SAFETY & HEALTH OF PARTICIPANTS & STAFF

Participants in preparatory courses

The BMW BERLIN-MARATHON is committed to ensuring the well-being of all participants. As part of our efforts, we offer various preparatory courses to help participants train effectively and stay healthy.

In total, we supported 181 runners in our courses. For example, we offered training programs, a 3- and a 6- month training course, a training camp with Philipp Pflieger, and an all-in package including also a performance diagnosis.



181

runners participated in
our preparatory courses

700+

medical personnel on
duty

Medical personnel

Personnel overview

140 staff members, including 40 emergency doctors (internists, anesthesiologists, cardiologists), orthopedists, trauma surgeons, sports physicians, and 60 nurses and intensive care specialists from Berlin hospitals.

First aid teams

4 emergency teams with doctors on bicycles and 10 first-responder teams on motorcycles.

Ambulances and support vehicles

300 paramedics and 30 ambulances, supported by 10 fire patrols with AEDs, plus 20 additional ambulances on standby near the event site.

Medical assistance and massage

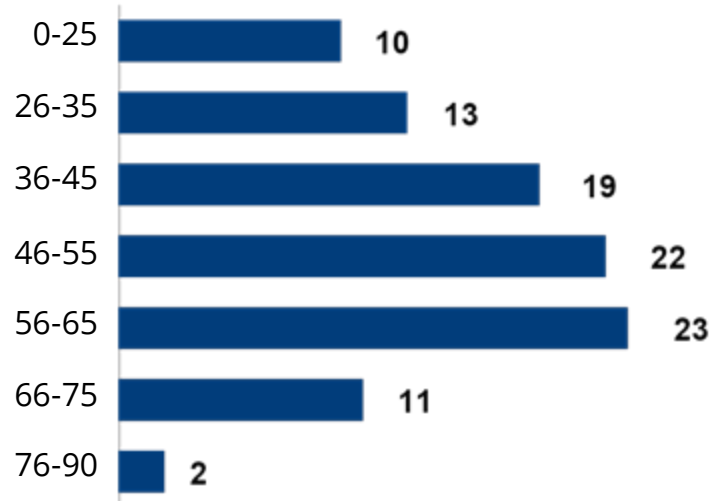
180 medical massage helpers along with 30 first-aid stations at the route and finish area as well as 2 medical centers with intensive care units and ice baths in the finish area.

4.2. TRAINING & CONTINUING EDUCATION

Profile of volunteers

Nr. of volunteers: ~6,000
Deployment time: ~45,000 hours
Gender: 64% female

Age (%)



Initiatives

Volunteer training: EY Academy of Sustainable Sports

Together with EY, we offered 76 volunteers an online course on the basics of sustainability. The over five hours of Masterclass learning equip volunteers with the tools and knowledge to actively support sustainable practices at major sports events, fostering a greater understanding of the role sports can play in driving environmental and social change.

Employee training: Awareness workshop - Gender and Sexual Diversity

In cooperation with the “Queer Alliance Berlin”, all SCC EVENTS employees took part in an awareness workshop on “Gender and Sexual Diversity” ahead of the BMW BERLIN-MARATHON. This initiative aimed to foster an inclusive and respectful work culture, ensuring that staff are well-informed and sensitized to diversity issues.



4.3. DIVERSITY & ANTI-DISCRIMINATION

Inclusive event

The BMW BERLIN-MARATHON welcomes participants with physical, intellectual or multiple disabilities and offers them opportunities to join the event.

Wheelchair participants

82

Hand bike participants

61

Participants with guides

60

Participants in cooperation with Fürst Donnersmarck Foundation

23

Duo teams (wheelchair and runner)

14

Participants in cooperation with Special Olympics

9

Participants German Championship in Para Athletics Marathon

8



Initiatives

Participation of hearing-impaired students

A class of hearing-impaired students from David-Ludwig-Bloch School in Essen participated in the mini-MARATHON presented by GENERALI.

MOVE panel talk on Inclusion

The "Overcoming Limits" panel talk discussed inclusion and breaking barriers in sport for people with disabilities.

Inclusive volunteer team by Special Olympics

16 volunteers with intellectual disabilities supported the refreshment point in the finish area.

Inclusive relay

The BMW BERLIN-MARATHON was the final point for an inclusive relay from Munich to Berlin initiated by Achilles International Germany.













4.3. DIVERSITY & ANTI-DISCRIMINATION

Diverse participants

Our mission statement is to move Berlin and the world. Accordingly, we welcome and inspire participants with all kind of backgrounds and capabilities. The BMW BERLIN-MARATHON stands for diversity and tolerance.

Out of 161, these are the nations with the highest number of participants

		25,253
		7,781
		4,034
		1,801
		1,745



We are proud to regularly welcome participants from over 150 nations to the BMW BERLIN-MARATHON.



This year, we welcomed participants from 161 nations!

Initiatives

Awareness teams

Two awareness teams provided support and ensured a safe and inclusive atmosphere throughout the event.

Nursing and changing stations

Special nursing and changing facilities for families ensured comfort and inclusivity.

Queer cheering point

A dedicated cheering zone offered visibility for and enthusiastic support by the LGBTQ+ community.

MOVE panel talk on Diversity

The "Breaking Grounds" panel talk at MOVE explored diversity in sports and society.



4.4. SUPPORT FOR KIDS & YOUTH

Supporting the next generation - We are committed to inspiring and empowering children and youth through participation in our events. We create opportunities for young athletes to experience the excitement of running and to develop healthy habits for the future.

**Bambini-Run series
presented by ADAC
Berlin-Brandenburg**



**1,700
runners**

**mini-MARATHON
presented by
GENERALI**



**10,000
runners**





4.5. SOCIAL ENGAGEMENT

Make a difference together – We collect numerous donations each year for charitable causes, supporting social and environmental initiatives that create positive change. This year, we also hosted a "Joy of Giving" panel talk at MOVE, focusing on how running events can make a meaningful impact through charity and community support.



**WWF donation:
€11,170**

**RTL Donation Marathon
+ Postcode Lottery:
€261,061**

**National Charities
€650,248**

**International Charities
€6,812,522**



4.6. SUSTAINABILITY PARTNERSHIPS AND COLLABORATIONS

Building strong partnerships for a sustainable future –

Together with our partners, we are committed to making a positive impact on both the environment and society, creating meaningful change through collective efforts.

Environment



Kids & Youth



Social Engagement



Diversity & Anti-Discrimination





ACKNOWLEDGMENTS

A special thank you goes to our sponsors, partners, service providers, and suppliers, whose unwavering support enables us to pursue our environmental and social goals. Their commitment, especially in the collection and sharing of data, has been instrumental in our progress. We would also like to thank the authorities for their cooperation with our initiatives in 2024.

We are incredibly fortunate to have such dedicated staff and volunteers who make our events possible. Their enthusiasm, passion, and innovative spirit ensure that every event is a success. We are deeply grateful for your support.

Lastly, we would like to thank all the participants for their involvement. Your feedback and dedication not only enrich our BMW BERLIN-MARATHON but also play a vital role in shaping the future of our sustainable practices.

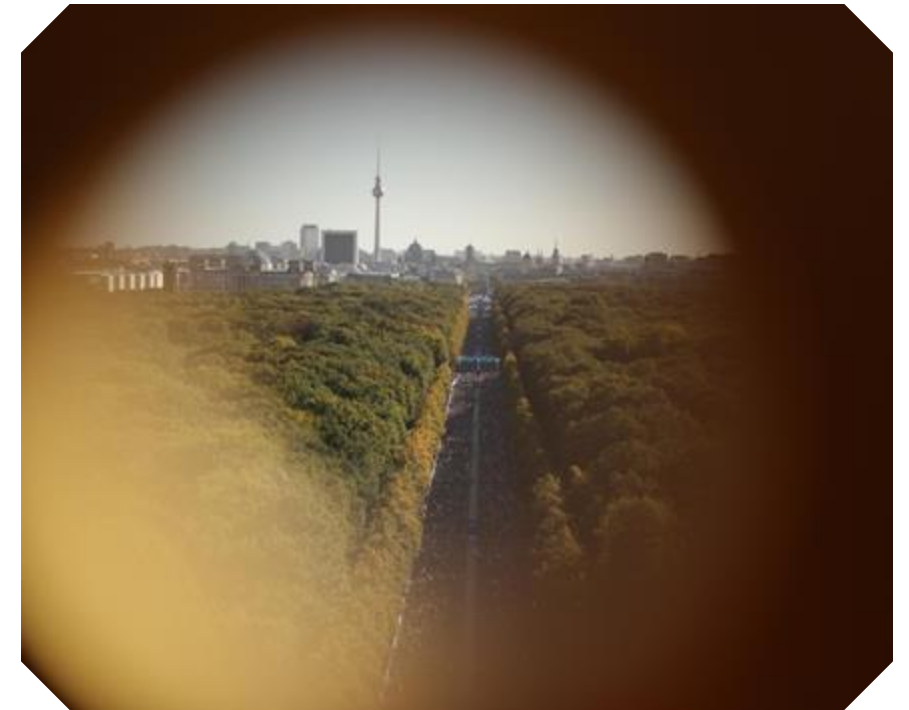




SUSTAINABILITY AS AN ONGOING JOURNEY

With this sustainability report we acknowledge that sustainability is an ongoing journey. We are committed to measuring our impact, continuously improving our practices, and working closely with our partners to create a positive environmental and social footprint. The data and initiatives presented reflect our current efforts, but we recognize that there is more to be done. We look forward to sharing our progress and achievements in the years to come.

As we move forward, we aim to increase transparency, as well as refine our sustainability goals and make them more ambitious. We value feedback from our stakeholders and are dedicated to using it to drive meaningful change. Our journey towards greater sustainability is one of collaboration, innovation, and continuous learning, and we remain focused on making a lasting positive impact for future generations.





IMPRESSUM

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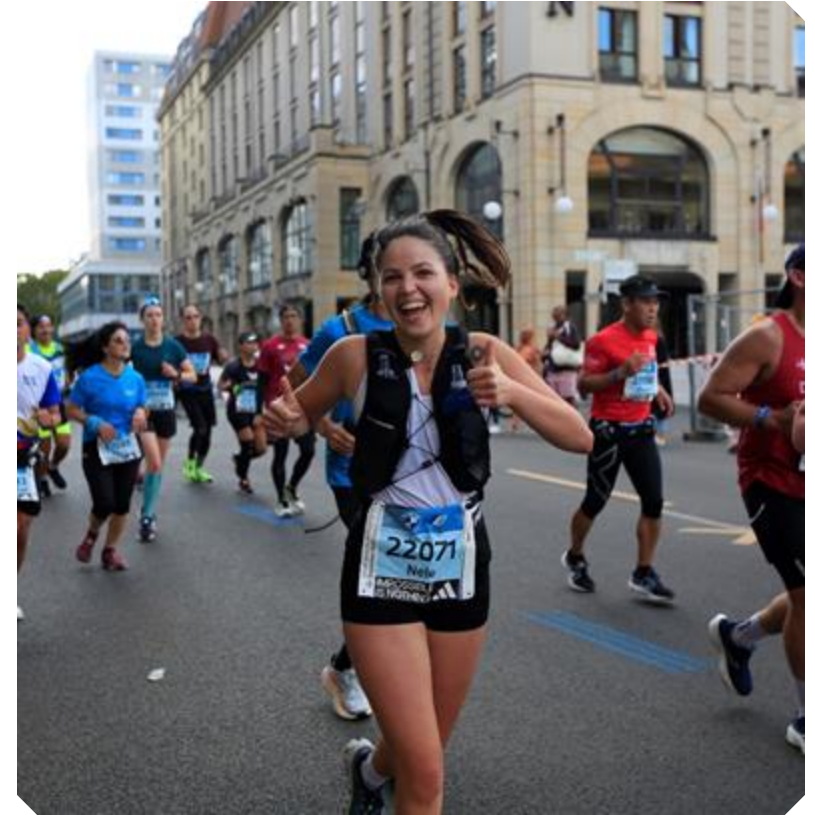
Disclaimer:

The report is not prepared against the background of legal requirements but voluntarily by SCC EVENTS. All information and data are provided to the best of our knowledge, but without any guarantee for completeness or accuracy.



ABBREVIATIONS

ADAC	Allgemeiner Deutscher Automobil-Club
BMW	Bayerische Motoren Werke
CEO	Chief Executive Officer
CO2E	Carbon dioxide equivalent
CSRD	Corporate Sustainability Reporting Directive
ESG	Environmental, Social, and Governance
EXPO	Exposition
EY	Ernst & Young
GHG	Greenhouse Gas
GRI	Global Reporting Initiative
GSTC	Global Sustainable Tourism Council
ISO	International Organization for Standardization
LEED	Leadership in Energy and Environmental Design
LGBTQ	Lesbian, Gay, Bisexual, Transgender, and Queer
MOVE	Exhibition center of the 2024 BMW BERLIN-MARATHON
RPET	Recycled Polyethylene Terephthalate
RTL	Radio Télévision Luxembourg
SDG	UN Sustainable Development Goals
WWF	World Wild Fund for Nature



Your own hydration pack can shorten the amount of time spent at refreshment points



THANK YOU